

# NAMRATA A MISSRA

ART DIRECTOR • VISUAL DESIGNER

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## EDUCATION

### PRATT INSTITUTE

2014-2016, New York

#### Digital Design & Interactive Media

GPA - 3.8 (Graduated with Highest Hons, Golden & Silver Chord)

### NEW YORK FILM ACADEMY

2013, New York

#### Digital Editing

GPA - 4.0

### MAEER'S MIT INSTITUTE OF DESIGN

2011-13, Pune - India

#### Film & Communication Design

GPA - 3.0

## ACHIEVEMENTS

### EXHIBITOR AT RAW ARTISTS

Featured Visual Artist | 2019

### SILVER WINNER

Judge at W3 Awards

AIVA | 2018

### O1 ARTIST VISA FOR EXTRA-ORDINARY ABILITIES IN THE FIELD OF ARTS

USCIS, 2017

### AWARD FOR EXCELLENCE IN ACADEMICS

(Highest GPA) Pratt Institute, 2016

### PRATT CIRCLE AWARD

(President's List) Pratt Institute, 2016

## SKILLS

- Logo & Corporate Identity
- Digital Content Strategy
- Brand Assets Creation
- Illustration & Infographics
- Front End App Design
- Website Design and Prototyping
- Storytelling & Creative Writing
- Compositing and Layout
- Animation and Film Editing
- Storyboarding and Concept Art

## SOFTWARES

### Adobe Creative Suite

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Dreamweaver

### MS Office

Word, Power Point, Excel

### Maya 3D Modelling

Sketch

## WORK EXPERIENCE

### CREATIVE ENTERTAINMENT NETWORK,

July 2019 - Present, New York

#### Freelance Art Director (Music Video)

Art Direction | Visualizing Imagery | Creative Research | Storyboards, Narrative, Storyline & Concept | Illustration & Animation

### PAM COSMETICS,

April 2019 - Present, New Delhi, India

#### Freelance Creative Director

Logo, Visual Identity, Brand Strategy | Creative Research | Brand Assets Creation (creative systems, style guides, etc) Editorial Ad Campaign Design for social, digital & print media

### NOLA SPEAKS,

Nov 2017 - Dec 2018, New York

#### Freelance Art Director & Strategic Designer

Logo Redesign | Brand Identity Design | Website Redesign | Social Media & Content Strategy | Marketing Collaterals & Assets Creation | Business-Promo Video

### BRANDUST,

March 2018 - Dec 2018, India/ Ireland

#### Freelance Art Director

Logo and Brand Identity Design | Digital Marketing Collaterals for company's corporate and pharma clients | Social Media Templates | Vector Assets & Infographics | Presentation Design

### PINEROCK PRODUCTIONS,

June 2017 - Jan 2018, New York

#### Freelance Art Director

Brainstormed for Concept Development for Events | Infographics & Vector Assets | Pitch Presentation Design

### CREATIVE ENTERTAINMENT NETWORK,

Jan 2016 - Jan 2017, New York

#### Graphic Designer

Key Art Design | Designed Marketing Ads | Editorials and Presentations for clients | Composed and Produced Social Media Banners, flyers, print ads

### HYPER DESTTECH,

Oct 2016 - Dec 2016, Pune, India

#### Graphic Designer

Marketing Research | Promotional & Social, Media Marketing Collaterals

### VIACOM,

Jan 2016 - May 2016, New York

#### Off-Air Graphics Intern

Production associate to Spike's core creative team | Promotional Collaterals Design (Social Media banners, flyers, etc.) | Key Art Design | Production Errands | Design drafts, logo explorations for brand development | Front-end App Design

### SONY MUSIC ENTERTAINMENT,

Sept 2015 - Dec 2015, New York

#### Digital Marketing & Design Intern

Promotional Assets & Digital Marketing Design | Social Media Campaign Design

### MANJUL PUBLISHING HOUSE,

June 2015 - July 2015, Bhopal - India

#### Graphic Designer

Book Cover Design | Illustration

### SEEDO (Non-Profit),

March 2013 - June 2013, India

#### Graphic Designer

Logo & Brand Identity Design